Reading out His Majesty's speeches, local government leaders were reminded of His expectations from them:

His Majesty's Coronation Speech, 2008

"As citizens of a spiritual land you treasure the qualities of a good human being – honesty, kindness, charity, integrity, unity, respect for our culture and traditions, love for our country and for God.

My deepest concern is that as the world changes we may lose these fundamental values on which rest our character as a nation and people. It is critical that we are able to recognize Bhutanese character irrespective of how far we look back into the past or into the future.

Henceforth, as even more dramatic changes transform the world and our nation, as long as we continue to pursue the simple and timeless goal of being good human beings, and as long as we strive to build a nation that stands for everything that is good, we can ensure that our future generations for hundreds of years will live in happiness and peace."

His Majesty's address to Gups of 1st local government elections after democracy, 2011

"As you carry out your duties, remember you are not there to seek status, wealth or fame. Your primary goal is to serve the people without prejudice and bias and to always hold the interest of the nation (gyalkhab gi thadoen) above all. As citizens of a spiritual nation, be compassionate and fulfill the aspirations of the people with the highest standards of integrity.

Local government is NOT the lowest level of government; it is the nearest and closest level of government for our people. For rural Bhutanese, local governments are indispensible avenues for participation in democracy and development. In the long run, the success of democracy in Bhutan will be determined by the success of local governments.

We are a small landlocked country, and our highest goals are the peace, prosperity, security and sovereignty of our nation. It is an important responsibility of Gups to ensure a harmonious and united society. In carrying out your duties you must gain the trust and faith of all the people."